



BANNER DISPLAY GUIDELINES
NORTH TAHOE PUBLIC UTILITY DISTRICT
DEPARTMENT OF PARKS AND RECREATION
530-546-4212/Fax 530-546-2652
parks@ntpud.org

KINGS BEACH STATE RECREATION AREA AND THE PLAZA:

North Tahoe Public Utility District has designated a location north of Coon Street Plaza with exposure to North Lake Blvd, to display banners that promote or bring attention to upcoming events. This space will be made available for those that have rented space for a District approved event at KBSRA or the Coon St. Plaza. District staff will install and display the banner on the property. District will not allow nor install banners that do not meet District standards. See standards below.

TAHOE VISTA AND NORTH TAHOE REGIONAL PARK

Hanging banners in these areas will be considered on a case by case basis in consultation with the Parks and Facilities Manager. The conditions of hanging of banners at these locations will be indicated on the permit when allowed and will generally follow the standards listed below.

Banner Standards -

- Be of professional quality materials and content
- Be no larger than 12' in length by 3' in height
- Be constructed with reinforced grommets in all four corners
- Must be delivered to District staff a minimum of 72 hours before permitted time of installation
- Banners may not include advertising for alcohol, tobacco or contain any lewd or suggestive material.

It is recommended that due to the strength of onshore winds, the banner should be constructed with wind slits to prevent it from being torn down or destroyed in the wind. The District suggests that banners be double sided so that they can be viewed from either direction.

Length of Display – Banners will be displayed up to seven (7) days prior to the event and will be taken down within two (2) days after the end of the event.

Banners may be delivered to and picked up at the North Tahoe Event Center, 8318 North Lake Blvd., Kings Beach, CA during regular business hours.

Liability – The North Tahoe Public Utility District is not responsible for:

- banners stolen or damaged while hanging
- banners left over 14 days after removal
- any damage to a banner installed by District Personnel

Additionally, organization/owner of the banner is liable for any damage to people or property caused by the banner being hung on District owned or operated property.

I have read and understand the policy above: _____